



**Criteria 1.1.3**

**Skill / Employability/ Entrepreneurship Activities**

**DEPARTMENT OF PG STUDIES AND RESEARCH IN JOURNALISM**

**Campus**



**Recruitment by Udayavani Manipal**

Udayavani, Kannada Daily Newspaper Manipal conducted campus recruitment in Department of PG studies in Journalism and Mass Communication on 6<sup>th</sup> June, 2023. Udayavani's graceful journey was emphasized by Mrs. Usharani, HR. She also discussed the possibilities for personal development in Udayavani. When we join reputable media outlets, we must commit to the position for at least two years. Additionally, continuing to produce consistent work will aid in professional development. For one to be able to multitask at work, she continued, it is important to



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instill a solid reading habit. During the process Udayavani team and department staffs were present.



### Aptitude Training Programme

Government sector will provide more opportunities than the private sector. There will be a good amount of salary along with job security. By getting good marks in the entrance test one can enter into the government sector said Mr.Manjunath, Resource Person, Srusti Academy Dharwad during the Aptitude Training Programme organized by the Department of PG studies & Research in Journalism and Mass Communication of SDM College, Ujire organised on 5<sup>th</sup> and 6<sup>th</sup> June, 2023.

Knowledge, skill and time management will play vital role in our life. We can enrich our capacity by concentrating much on these three factors.



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Cracking government entrance exams are not difficult we can easily score good marks by hard work and effort he added.



The



aptitude session included various topics related to basic mathematics, general knowledge, communication and skill enhancement. During the programme HOD and Staff of the department were present.

### Workshop on 'Advanced Photoshop'

The Department of PG Studies in Journalism and Mass communication conducted one day workshop on 'Advanced Photoshop' on June 15 June 2023. Mr. Yatish Kumar and Mr. Chittaranjan- Graphic Designers at Manjushree Printers, Ujire were the resource persons for the workshop.



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The students were introduced to the basic tools of Photoshop at the first phase of workshop. In the second phase the students were given an assignment and directed to create a design, allowing them to gain practical knowledge of the Photoshop.

Head  
Dr. Bhaskar  
resource  
mementos.  
students of  
  
Department  
the session.



of the Department,  
Hegde honored the  
persons with  
All the staff and  
Journalism and Mass  
Communication  
were present during



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## Seminar on Radio Scripting and Narratives

Studies &  
Journalism and

initiated  
radio scripting  
21 July 2023. B  
content creator  
Akashavani  
the speaker.  
about the



Department of PG  
Research in  
Mass  
Communication  
special lecture on  
and narratives on  
K Sumathi,  
and announcer at  
Bengaluru was  
She explained  
narratives and

scripting techniques in the radio. She opined that connecting the words is more important in scripting. One should take hold of language, voice, and pitches. No one can teach creativity, so be yourself to be unique. She also demonstrated the techniques of voice modulations. She shared her experiences with Akashavani too. Students interacted with her. Dr. Hampesh K S, Assistant Professor presided the seminar. Dr. N K Padmanabha, Assistant Professor coordinated the programme. Shivakumar anchored, B S Sindhura prayed, Vijay Kumar Hiremath welcomed and Rakahitha thanked the gathering.





## Pre-Placement Training with Ranjith Nidagodu

Department of PG Studies & Research in Journalism and Mass Communication initiated interaction session with Ranjith Nidagodu, content producer of Colors Kannada on 19 July 2023. He said that communication and confidence skill will help to survive in the media field. As there is no formula for scripting, prepare your own trend. He further suggested the students to prepare a chart of what have been achieved so far, and what is still to be learned. He advised students to take a challenge a achieve and learn something. Dr. Hampesh K S, Assistant professor coordinated the programme. Students interacted with him about the trends in television media.

## Campus Recruitment with Vijayavani Team

Department of PG  
Research in Journalism  
Communication

interaction session with  
Vijayavani Kannada  
July 2023. Surendra  
editor of Mangaluru  
Mohan Das interacted

about the qualities of a journalist and other aspects of the journalism. Dr. Hampesh K S, Assistant professor coordinated the programme. Indhudhar Haleyangadi, faculty of B.Voc Film making was present in the program.



Studies &  
and Mass  
arranged  
the members of  
newspaper on 13  
Vagle, Division  
Bureau and  
with students



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